



## What is this program?

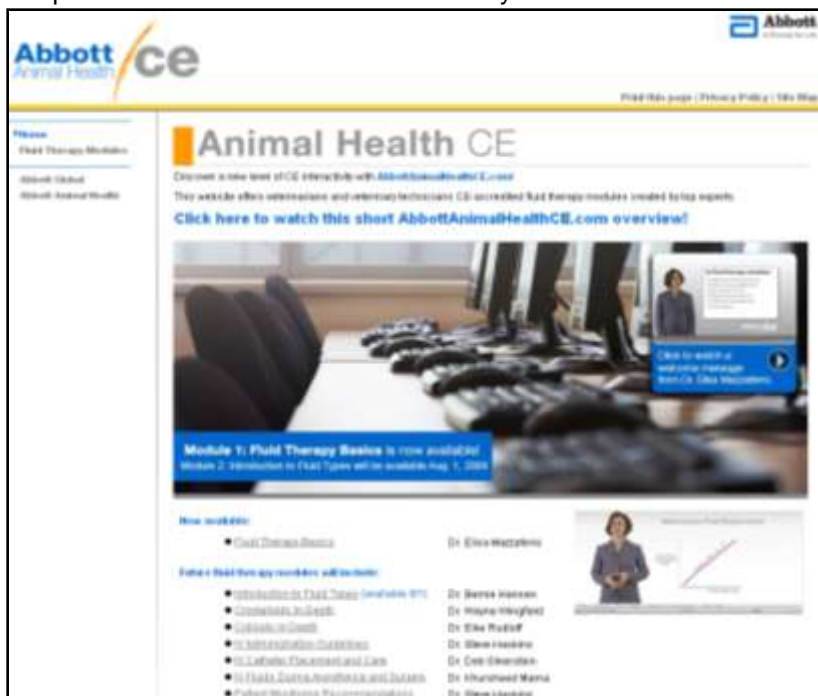
- A highly interactive, modular, state of the art, web-based education program designed to increase veterinarians' and technicians' knowledge and confidence administering IV fluids
- Canadian veterinarians and technicians that are Abbott Animal Health Fluid Therapy product purchasers have access to this outstanding on-line education.
- Fluid therapy on-line education consists of 10 modules
  - Each module is 30 minutes long
  - Each module provides 1 RACE credit
- Website location:
  - [AbbottAnimalHealthCE.com](http://AbbottAnimalHealthCE.com)
  - First two modules, “Fluid Therapy Basics” and “Introduction to Fluid Types”, are already available!
  - Third module will be available September 1, 2009
  - Subsequent modules will be launched monthly

## This is your opportunity to:

- Experience the convenience of online education
- Find a source of continuing education that is state-of-the-art, highly interactive and fun
- Receive the comprehensive fluid therapy training you need to improve your knowledge and confidence administering IV fluids
- Learn directly from many leading industry veterinarians
- Earn up to 10 hours of continuing education credits

## Why did AAH launch this program?

- Increase the administration of fluid therapy
- Ensure that IV fluids are being administered properly
- Deliver value to customers by bringing them a unique, exciting, new education program



## What are the module topics and who are the presenters?

| Module | Topic                                 | Presenter                                 | University / Practice                                  |
|--------|---------------------------------------|---|--|
| 1      | Fluid Therapy Basics                  | Dr. Elisa Mazzaferro                      | Wheat Ridge Animal Hospital                            |
| 2      | Introduction to Fluid Types           | Dr. Bernie Hansen                         | NC State University                                    |
| 3      | Crystalloids In-Depth                 | Dr. Wayne Wingfield                       | Colorado State University                              |
| 4      | Colloids In-Depth                     | Dr. Elke Rudloff                          | Animal Emergency Center                                |
| 5      | Fluid Administration Guidelines       | Dr. Steve Haskins                         | UC Davis   |
| 6      | Catheter Placement & Care             | Dr. Deb Silverstein                       | University of Pennsylvania                             |
| 7      | IV Fluids During Anesthesia & Surgery | Dr. Khursheed Mama                        | Colorado State University                              |
| 8      | Monitoring Recommendations            | Dr. Steve Haskins                         | UC Davis   |
| 9      | Interactive Case Studies I            | Dr. Elisa Mazzaferro<br>Dr. Rebecca Kirby | Wheat Ridge Animal Hospital<br>Animal Emergency Center |
| 10     | Interactive Case Studies II           | Dr. Elisa Mazzaferro<br>Dr. Rebecca Kirby | Wheat Ridge Animal Hospital<br>Animal Emergency Center |

## How do you get a passcode?

- You may receive up to 3 passcodes for each order of qualifying Abbott Animal Health fluid therapy products
  - Each passcode allows one person to watch all 10 modules
- Use the Passcode Worksheet to determine the number of passcodes you have earned for your order size according to the Passcode Threshold Table shown below

| PASSCODE THRESHOLD TABLE |                    |
|--------------------------|--------------------|
| Fluid Therapy Purchase   | # Passcodes Earned |
| \$0 - \$99               | 0                  |
| \$100 - \$169            | 1                  |
| \$170 - \$239            | 2                  |
| \$240 & Higher           | 3                  |

- If you have earned one or more passcodes, complete the Passcode Redemption Form
- Fax the completed Passcode Redemption Form along with proof of purchase / order confirmation to Steve Pearce at fax # 1-888-749-0749
- Within 5 business days, the Passcode Redemption Form will be faxed back to you with your passcode(s) assigned

## How do you use your passcode to register and watch modules?

- Log onto website: [AbbottAnimalHealthCE.com](http://AbbottAnimalHealthCE.com)
- Click on the link to any module already available
- Click on the "Register" button
- Enter your personalized email address and passcode
  - Example of personalized email address: johndoe@animalhospital.com
- Click on the "Submit" button
- Enter the required registration information
- After registering, you only need to enter the email address you registered with each time to return to the website to watch a module

## Passcode Worksheet

The Passcode Worksheet is a grid-based form used to track the number of passcodes used for each of the 10 modules. It includes a header section for identifying the user and the passcode, and a main table with 10 columns (one for each module) and multiple rows for tracking individual passcode uses.

## Passcode Redemption Form

The Passcode Redemption Form is a document used to request passcodes for the Fluid Therapy On-site Education Program. It includes fields for the registrant's name, address, phone number, and email. It also has a section for providing details about the purchase, such as the order number and the amount of the purchase. The form is designed to be filled out and then faxed to the contact person.

## What if you have questions? You can call:

- Steve Pearce – Canada Liaison
  - (250) 544-8101
- Abbott Animal Health Customer Service
  - (888) 299-7416